



Lynxx

Lynxx: total management of electronic parking

Lynxx can bring together virtually everything to do with parking under one umbrella: cashless parking by mobile phone, electronic permits, parking payment machines, the Internet, electronic payments and electronic enforcement. Councils can therefore obtain clear and accurate overviews of every aspect of parking management and the verification and enforcement systems; these overviews could help the councils to simplify their processes and make them more effective. Electronic parking has proved to cut costs for both the councils and the motorists.

Despite the growth that electronic parking is experiencing, paper tickets and permits are still being used. A technological platform that seamlessly integrates all forms of parking is created by Lynxx to enable the councils to manage and enforce their parking systems effectively.

Lynxx: seamless integration

Lynxx is a sophisticated platform that can be tailored to suit every council's specific requirements and seamlessly integrate their different parking systems, sales channels and payment collection. As a result, a council can for example choose to have their enforcement based on speech recognition or have it based on scanning of a number plate or a RFID tag. From cashless parking by mobile phone to various types of permits, Lynxx is able to register all the parking sessions and transactions centrally.

Lynxx: centralised payment collection

Lynxx can handle the collection of parking charges that are generated via various payment methods centrally, i.e. credit cards, debit cards, Direct Debits or monthly invoices.

Lynxx: first-class management tool

With Lynxx, the councils have 24/7 access to a first-class management tool that is essential for cost control, information management and reliable auditing. As Lynxx registers parking transactions centrally, statistics or parking pattern analysis can be generated at any time.

Lynxx: 100% tried and tested

Lynxx is co-developed by reputable auditors with the assistance of several leading councils. The result is a 100% tried and tested, reliable system that offers every facility for reconciliation and auditing in accordance with the guidelines issued by a council's internal audit department. As the only provider of such a platform in Europe, Lynxx's standard solution has to prove its worth on a daily basis in cities with complex requirements such as Amsterdam and Athens. Lynxx's solution has resulted in better service, greater insight, lower costs and higher income for these cities

Lynxx: secure and independent

Lynxx is the market standard in Europe for the integration of electronic parking with its head office in London. It is completely independent of the system providers and the systems; because of its neutral status, it is also future-proof.

Lynxx also operates in most European countries; since its platform is often used in areas where several independent local authorities operate side by side, it is paramount that Lynxx is and remains fully independent of the system providers.

Lynxx puts the councils and the public first

- total management of electronic parking;
- centralised payment collection;
- first-class management tool;
- 100% tried and tested;
- secure and independent.

For more information about Lynxx, www.parkmobile.com.



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